

# Instructions For Template Set Up:

1. Art MUST fit within the margin and bleed parameters shown on template. See example below.
  - **Green line\*** is inside margin. Leave 1/8 inch inside margin from the edges of the product on all sides for live art (all pertinent information must fit within the 1/8" inside margin).  
*Note: Larger sized laminated products tend to look better with a 1/4" margin.*
  - **Pink line\*** is bleed requirement. If you want the art to bleed (have imprint run off the edges of the product), give art an 1/8 inch outside margin on all sides.
  - **Gray line\*** is where the product will be die cut for final production.  
*\*Note: If your artwork is not set up correctly for a 1/8" margin/bleed, adjustments will be made and artwork may not be eligible for the press ready art discount.*
2. All rasterized images must be embedded as CMYK and we refer to the Pantone® Color Bridge Coated Solid to Process swatch book. The actual ink colors printed along with lamination or UV coating on your product may differ slightly or completely from the computer colors shown on your monitor as well as, any personal printing device you may print and proof from.
3. Convert ALL fonts to outlines (curves). Art received with live fonts may not be eligible for the production ready art discount.
4. Prepare artwork as an Adobe PDF (Press Quality) or EPS file (Postscript 3 if applicable). If you submit art as a TIFF or JPEG, please remember to remove the die, margin and guide lines before flattening the image. 300 dpi minimum for rasterized artwork.
5. Upload your Press Ready Art to your Distributor Central Order.

Example:

